

See
Arcade
Display



"Peggy Stewart" Middy Blouses \$1

A this price, \$1.00, we offer a special value in the popular "Peggy Stewart" middie blouses. They are made of good quality medium weight twilled galles cloth in white with colored trimmings. Lace in front. The trimmings are absolutely fast color. All sizes from 19 to 29. When you come tomorrow ask for the "Peggy Stewart" middies at

\$1.00

Waists Special at \$1.25

Fully 600 waists will be offered tomorrow at a special price of \$1.25. There are 16 styles to choose from in lingerie cloth, voile, embroidered and plain marquisette. Both high and low neck styles are shown and long and short sleeves. The trimmings are Cluny, Torchon, German and French Val lace, also fine embroidery. Waists that you usually pay \$1.75 for you will find here tomorrow offered at

\$1.25

Wear a Tag—Wear a Smile tomorrow.

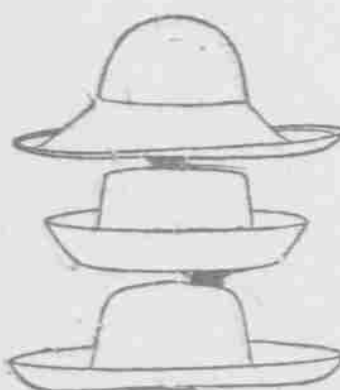
Week-End Specials in Toilet Articles

White House Peroxide, 8-oz. bottles; special 15c
25c tubes of Santal Tooth Paste 16c
Jergens' Benzoin & Almond Toilet Lotion, regular price 25c; special 18c
50c boxes of Carmen Face Powder 36c
50c bottles of Sachet Powder, several odors 35c
Bulk Perfumes, Colgate's, Lazell's and Vaseline's, that sell regularly up to 75c per ounce; special 40c
EXTRA SPECIAL—La Dorine Face Powder, in cake form, with small powder puff, can be carried in hand bag, comes in all tints, regular price 50c; special 33c
Week-End Special 33c

Brushes

In our Toilet Goods Section we carry brushes of all kinds. Note the following specials

15c WHISK BROOMS 10c—Good broom straw whisk brooms with double the velvet end handles, sell regularly for 15c; special tomorrow 10c
25c HAIR BRUSHES 16c—Hand and nail brushes, well made with good bristles, 25c values; Week-End Special 16c
50c FAIR BRUSHES 38c—Good size hair brushes with good bristles, ebony and rosewood backs, regular 50c values; special 38c
50c COMPLEXION BRUSHES 38c—Two sizes, large and small, with solid and open backs, regular 50c brushes; special 38c



A Rare Opportunity For the Home Milliner

Special Sale of Shapes

Our New York office recently secured, at a radical price concession, an immense quantity of the season's best styles in untrimmed shapes. These shapes come in hemp, milan, Java, unfinished panamas, leghorns and hair braids. The price at which they were secured enables us to offer here in El Paso a rare opportunity for home milliners to secure a stylish hat for very little money. This special purchase of shapes goes on sale tomorrow. Following are the reductions:

Untrimmed shapes, medium and small sizes, in black, burnt and white, also black edged with burnt, worth \$2.00 and \$2.50; on sale tomorrow at **95c**
Larger shapes in same colors as above, worth \$3.50; on sale tomorrow **\$1.15**
Medium and small hair braid shapes with hemp edge, in black, white and burnt, worth regularly \$1.50 and \$2.00; are on sale tomorrow **60c**
Medium size rolled brim sailors, in milan, Java, leghorn and unfinished panama, in black, burnt and white, worth \$4.00; are on sale tomorrow at **\$1.35**

Unfinished panama shapes, edged with real hemp, extra large, worth regularly \$5.00; **\$1.89** on sale tomorrow at
Genuine Phipps Formosa grass sailors, hand blocked, with grosgrain ribbon band, worth \$5.00; on sale tomorrow at **\$2.00**
To further aid the home milliner, we will offer tomorrow an unusual special in flowers. These are the best quality imported French flowers and come in all the fashionable varieties of the season. They are worth regularly up to \$1.75 per bunch; Week-End Special **49c**
We have selected auto veils as a Week-End Special. These are hemstitched chiffon veils, 2 yards long and extra wide. They are an unusually attractive Week-End Special at **79c**

Week-End Specials Featuring Parasols and Waists

WHILE our catalogue for tomorrow offers many wonderful buying opportunities it is on waists and parasols that we want to center your attention. In the first place, these two departments are more fully stocked than any similar departments elsewhere in El Paso. In the second place, at regular prices the values are unusually attractive. At the reduced prices they are values that can be found only at "The White House."

Silk Petticoats at \$1.49

All day tomorrow we offer all-silk messaline petticoats at the nominal price of \$1.49. These petticoats are made with deep fancy flounce. They come in plain colors such as green, gray, tan, brown, light blue, navy, pink, Copenhagen, kings blue, red, lavender, wisteria, black and white, also in changeable effects. They are the best silk petticoats ever offered in El Paso at the nominal price

\$1.49

Wash Skirts at \$1.25

At the nominal price of \$1.25 we offer four styles in wash skirts. One style is made of repp, has panel front and back and hip pocket. Another style, in linen, is a two-piece effect with wide pleats at one side of bottom under a tunic effect. The other two styles are made of wide wale pique. They are two-piece and panel effects and are trimmed with pearl buttons.

Another Lot House Dresses at 79c
Again tomorrow we offer comfortable, serviceable house dresses at 79c. These house dresses are made of percale in gray and blue stripes. Button in front. Some have high neck and long sleeves, others are Dutch neck with short sleeves. All sizes from 16 to 46. **79c** On sale tomorrow only at

Special Lot Wool Skirts at \$3.95

At \$3.95 we are featuring a special group of 175 stylish all-wool skirts. The materials are light weight worsteds, whipcords, chevots and serges. Plain colors are shown, such as grays, tans, browns, blues, black and white, also stripes and fancy mixtures. Special mention is made of white skirts with black hairline stripes. No style of the season is lacking. All the panel, tunic, side lap, envelope and high waist effects are shown. Any selection you make from this special group of skirts at \$3.95 will be sure to prove highly satisfactory.

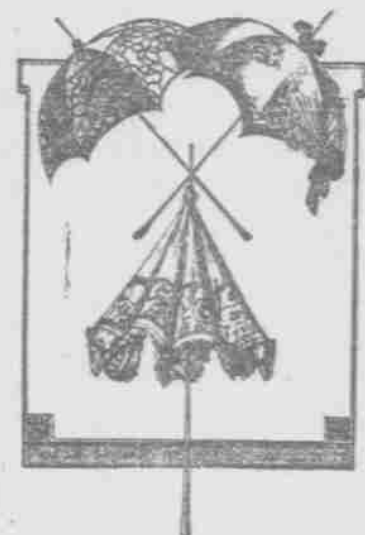
Pure Linen Dresses \$2.95

Think of getting a pure white linen dress for \$2.95! These dresses are made of natural color pre-shrunk linen. They are eyelet embroidered with flounce of plain linen. Dutch neck styles with set-in sleeves. Sizes from 16 to 44. Such dresses are extra value at \$4.00; will be sold tomorrow only

\$2.95

Parasols --- The Big Feature Tomorrow

TOMORROW we feature parasols. Now that warm weather is here a parasol is needed. A special display will be made tomorrow embracing fully 2500 parasols. Some special prices will also be offered. Do not fail to come tomorrow and select a parasol. The following will give you an idea of what our stock embraces.



The usual Saturday night supper will be served in the Tea Room.

EXTRA SPECIAL

\$1.75 White Parasols \$1.35

White part linen parasols with cord hemstitched border. These are the new canopy top parasols, with neat polished handles, \$1.50 and \$1.75 values; special tomorrow

\$1.35

White Linene Parasols

At 65c we offer white linene parasols with 5-inch hemstitched border.
At 95c plain white linene parasols and those trimmed with 2-1/2-inch embroidery insertion.
At \$1.25 good quality white linene parasols in hemstitched and lace and embroidery trimmed styles.

Silk Parasols

At \$1.25 we offer a splendid variety of domestic pongee parasols. These have 5-inch cord hemstitched border of fancy repp in Dresden designs and colorings.

At \$1.95 we offer particularly good values in taffeta silk parasols in plain colors with hemstitched black and white check border. Mission and polished handles.

At \$2.95 warranted taffeta silk parasols in plain colors with hemstitched border, also in embroidered designs.
At higher prices we offer many beautiful exclusive novelties. Do not fail to see the special display tomorrow.

EXTRA SPECIAL

\$1.50 Colored Parasols 95c

Colored parasols in a wide variety of choice, plain colors and combinations, including plain pongee. Plain and hemstitched borders. Hardwood polished handles. Values to \$1.50; special tomorrow

95c

Misses' and Junior Parasols

For misses and juniors we have a splendid line of parasols, in linene, silk, etc., white and colors. Prices range 50c, 75c, 95c, up to \$3.55.

Misses' Parasols 50c

Linene and soisette parasols with cord hemstitched border, plain polished handles. Colors are pink, light blue, white, red, etc. Special value at 50c.

2 Extra Specials

25c Black Hose 15c

Black gauze cotton hose, a fine sheer quality, made with double soles, heels and toes, our regular 25c grade; Week-End Extra Special at

15c a Pair

\$1.50 Brooch and Jabot Pins 90c

A splendid assortment of the latest novelties in both brooch and bar pins, set with brilliant and imitation pearls, values to \$1.50; Extra Special tomorrow at

Choice 90c

3 Splendid Specials in Handkerchiefs

25 dozen plain and crossbar lawn hemstitched handkerchiefs; special tomorrow, as long as the lot lasts, at

5c Each

20 dozen plain Shamrock linen initial handkerchiefs, regular 15c values; on sale tomorrow, as long as they last, at

95c a Dozen

Just 10 dozen sheer crossbar linen handkerchiefs, nicely hemstitched, worth 25c each; Week-End Special.

3 for 50c

Do Not Overlook the Special Demonstration Tomorrow of

"Elmo Sisters" Beauty Preparations

Miss Newton, in charge of this demonstration, is an expert. She will show you how to care for your skin in hot weather. Consult her tomorrow.

New Shipment of Silk Four-in-Hands

Special mention is made of a new shipment of silk four in hands to wear with tailored shirts. These are full length. Come in plain colors and equal bar stripes, also in plain colors with striped ends. Priced at 50c.

'The Store of Service'

THE WHITE HOUSE
CORRECT DRESS FOR WOMEN

'The Store of Service'

Saturday Specials



Veal Shoulder Roast, lb. **15c**

Corn Pot Roast, lb. **12 1/2c**

Fancy Narrow Bacon per lb. **17 1/2c**

Nations Home Rendered Lard, 3, 5, 10-lb. pails, per lb. **15c**

See Us for Strawberries, Vegetables and Fruits

NATIONS

Telephone 2576

Nowhere Like Nations for Good Things to Eat



Saturday Specials

Sirloin Steak, per lb. **17 1/2c**

Porterhouse Steak, per lb. **20c**

Veal Shoulder Roast, per lb. **17 1/2c**

Veal Stew, per lb. **12 1/2c**

Pork Shoulder Roast, per lb. **15c**

Home Made Sausage, per lb. **10c**

Poultry Alive and Dressed to Order

Optiz Market

213 N. Stanton St. Bell Phone 136; Auto Phone 2345

Home of Low Prices--Best Granulated Sugar 18 lbs. for \$1.00

Empress brand hard wheat flour (the best), 48 lb. sack \$1.75
24 b. sack 90c
Diamond M. hard wheat flour, 48 lb. sack \$1.60
24 lb. sack85
Swift's Winchester Hams and Bacon per lb. 18c
Snowdrift, the perfect shortening cheaper and better than lard, 10 lb. can \$1.25
4 lb. can58
California Fruit in heavy syrup, 20c per can, 3 cans for 50c
California Evaporated peaches per lb. 15c
California Prunes, large and plump, per lb. 10c

LION GROCERY COMPANY 2424--Phone--2424, 109 S. Stanton St.



McELWAIN TWO Little Men's Goodyear Welt, Tan Calif. Blucher, Oxford, Cub last, low arch and heel



This mark is on every McELWAIN SHOE

Little men walk a great deal more than big men. Their shoes receive that much more wear. The problem of keeping the boys shod is a hard one, but it is not so hard as it was since you now have

McElwain Shoes for little men

They are made with a boy's needs and a boy's disposition in mind. They will be satisfactory to the boy who wears them, to the boy's mother who admires them, and to the boy's father who pays for them.

W. H. McElwain Company, Boston

MEN OF TWO CHURCHES GATHER FOR A SMOKER
Members of the men's club of the church of St. Clement and the men's club of the First Presbyterian church smoked together Thursday night in the St. Clement's parish house. The joint smoker was the occasion of an address by Rev. C. L. Overstreet, pastor of the Presbyterian church, who

spoke on "Why Men Do Go to Church." David McKnight, president of the St. Clement's club, presided over the meeting.

Laure Hardware Co. For refrigerators.

Everitt Cars, Valley Implement Co.